



VIA in Dominican Republic

Road Safety in Dominican Republic

According to the World Health Organization (WHO), the Dominican Republic ranks first in the list of countries with the highest number of deaths due to traffic accidents, with 64.6 deaths per one hundred thousand inhabitants per year. Pedestrians represent 20% of fatalities in traffic accidents, with the most vulnerable population being those aged 15 - 29 years, especially men, representing 87.6% of those affected.

TotalEnergies Marketing Dominicana

The TotalEnergies subsidiary in the Dominican Republic has a direct presence in the country since 2016. It currently has a network of more than 190 service stations distributed throughout the national territory, and a workforce of more than 1,900 employees. Within its businesses it has service stations, convenience stores, automatic car washes, commercial and vehicular natural gas, lubricants and solar panels.

The affiliate also leads community outreach initiatives to promote education, training, culture, sport, and health.

The partnering NGO: INTRANT

National Institute of Transit and Land Transportation (INTRANT) is the national governing body of the mobility, land transportation, transit, and road safety system of the Dominican Republic. Its mission is to manage the national stewardship of mobility, land transportation, traffic, and road safety, with a comprehensive approach to the transformation of the different sectors, required for the socioeconomic development of the Dominican Republic.

VIA deployment

The VIA Programme was deployed for the second time in the country, garnering significant participation from 17 schools and leaving a positive impact on over 2,200 children aged 10 to 17 nationwide.

The initiative was carried out through close collaboration with INTRANT, involving school visits to address vital topics such as road safety and the current situation in the country regarding this matter. During these interactions, valuable tips to prevent accidents were shared, and awareness about the fundamental role of pedestrians in the traffic environment was promoted.

Following these educational discussions, the details of the competition and the attractive prizes awaiting the participants were explained. In total, 42 projects were received, which were carefully evaluated by a jury composed of experts in Safety and Creativity, ensuring the quality and relevance of the proposals submitted.

THE GROUP OF VIA AMBASSADORS FOR SAFE MOBILITY

The winning school is the POLITÉCNICO MIR ESPERANZA, LA ROMANA

The VIA ambassadors are:

Jacob Dominguez
Yeraldo García Mercedes
Eliezer Sano
Jhonkelly Liben
Felix Benjamin Lenis

Teacher: Eury Medrano



Situation of our school.

Problems during the school journey:

- The traffic jams, due to poor parking of some vehicles during school entry and exit times.
- High speed cars and motorcycles on the streets
- Drivers making imprudence to pass on the wrong side of the road due to its impatience.

Our Recommendations

- On our way to the schools and in our school zone we have a lack of signs, we propose that we must include School Zone in our site and also, speed limits and no passing zone.
- Provide adequate parking in institutions that are on the way to school. (Since they cause traffic jams in the area)
- Create a campaign to raise awareness among parents and drivers to respect traffic signs and laws for the good of all children.

The prevention poster

The lights and their colors are the symbols of an awareness raising campaign targeting the different road users on the risks incurred by young people on their way to school.

