



## **VIA PROGRAMME in TANZANIA**

### **Road Safety in TANZANIA**

More than 16,000 people die on Tanzania's roads annually, according to World Health Organisation figures. Road crashes are the leading cause of death for children and young adults aged five to 29 years old.

In Tanzania there have been reported 67 injured students, 77 students' deaths within the year 2022 with additional of 26 deaths and a reduction of 3 injuries. In 2023 from January to September there have been reported to have 68 injuries and 30 deaths related to students' pedestrians.

### **TotalEnergies Marketing Tanzania LTD**

Website: <https://totalenergies.co.tz/>

Safety is a core value for TotalEnergies. As an affiliate of the Company, TotalEnergies Marketing Tanzania LTD has been conducting road safety education to primary school children whereby more than 80,000 students have been impacted with road safety education between 2012 to 2023 through both projects; The Cube and VIA creative project. Also the affiliate provided road safety education to 240 motorcyclists in Dar Es Salaam and Tanga between 2021-2022.

## **EACOP**

Website: <http://eacop.com/>

As a Project involves the construction and operation of an underground and cross-border pipeline to transport crude oil, EACOP places significant emphasis on road and transport safety. Accordingly, EACOP has established its own comprehensive road safety policy, which adheres to standards surpassing local regulations. It is noteworthy that road safety is not merely a local or regional concern; rather, it is a global imperative. Alarming, the annual global toll of pedestrian fatalities on roadways amounts to 270,000, with millions more sustaining injuries from road accidents.

## **The partnering NGO**

Nafasi Art Space believes in furthering and enriching human potential through the medium of contemporary art. We are a vibrant art centre and platform for artistic exchange in Dar es Salaam, Tanzania, where contemporary visual artists and performing artists come together to create, learn, inspire, exhibit and perform.

[NAFASI ART SPACE](#)

## **VIA deployment**

VIA has been implemented in 2 Regions and 6 Districts in Dar es Salaam and Bagamoyo Pwani,

We started the project 16<sup>Th</sup> September – 10<sup>th</sup> November involving 49 Schools and 6,090 Students.

- School selection: identification, information and confirmation of participation;
- Training of trainers and Teacher training sessions;
- VIA Awareness phase in the schools so all the children will understand the risks they daily undergo on their way to school.
- VIA Creative competition – (Engagement phase 1) and VIA Safe Mobility Ambassadors – (Engagement phase 2); groups of motivated students per school have further analysed the risks, discuss options on improvements to be made to the

way to school, prepared actions on awareness and prevention, designed final prevention posters which they have shared with the rest of the students, their families and in their community. Each school has chosen its winning group of ambassadors and its poster.

- VIA District events have been organized with the school winners and a VIA national final with the best group and poster from each of the participating cities was organized to chose the VIA Ambassadors representing Tanzania that will participate in the International VIA Finals.

- The best posters will be reproduced and used for permanent messaging on safe mobility at the schools



## VIA SAFE MOBILITY AMBASSADORS

**THE SCHOOL:** UBUNGO MAKUBURI (PUBLIC) + UBUNGO MUNICIPAL, DAR ES SALAAM

### THE GROUP OF VIA AMBASSADORS :

1. Scolastica Christopher
2. Hilali Hamadi
3. Gradness Ndaro
4. Arafati Athumani
5. Akinyi Janeth

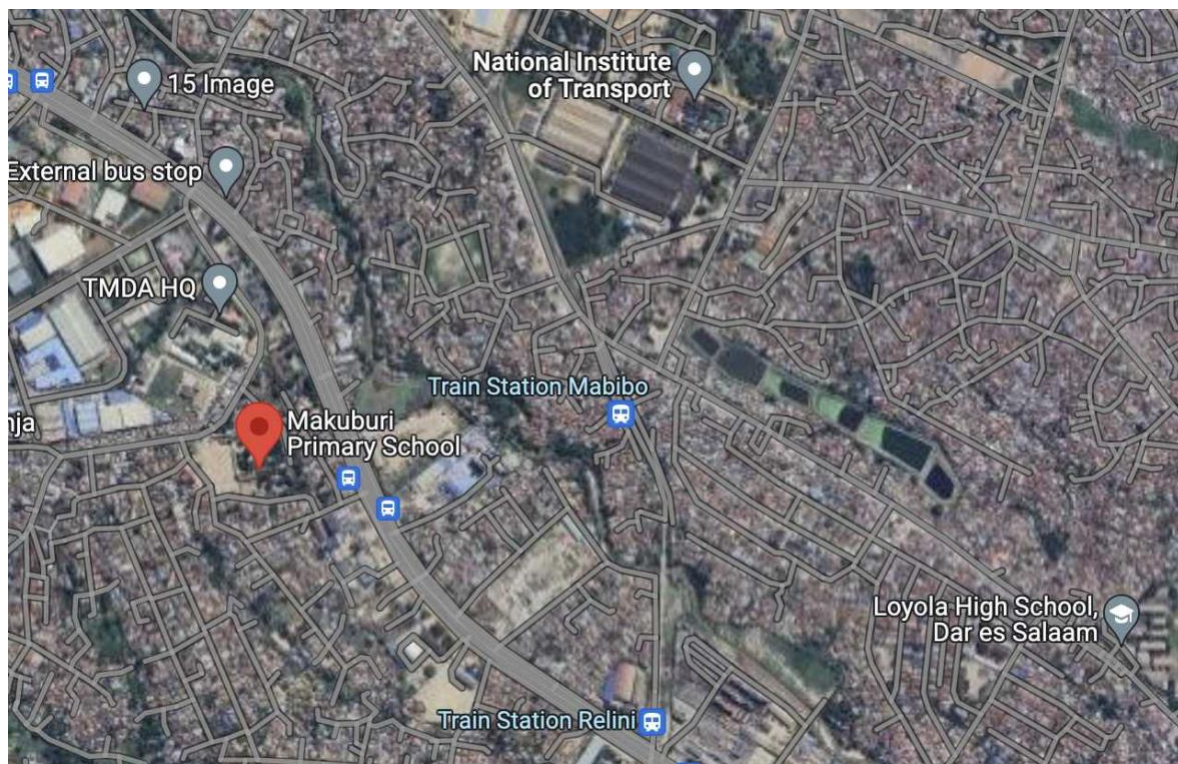
**Teachers:** Agnes Mwambene & Lazaro Sangawe



## THEIR RECOMMENDATIONS TO IMPROVE SAFE MOBILITY AROUND THEIR SCHOOL

The school is surrounded by two roads, one is an inner road and most students prefer to use that side because it has less vehicles, and the other road is a main one going to the Military base where there are many vehicles and no speed bumps or zebra crossing near the school.

[https://maps.app.goo.gl/YjSYmvmFzBLEvvZY6?q\\_st=iw](https://maps.app.goo.gl/YjSYmvmFzBLEvvZY6?q_st=iw)





- We would like to have zebra crossings and speed bumps.
- We as ambassadors we have started to wear reflectors and help our fellow students to cross the road to school every day.

**THEIR PREVENTION POSTER**



**DON'T BE PART OF EXCEEDED PASSENGERS  
IT IS DANGEROUS.**



**USIPANDE MSHIKAKI NI HATARI**



**UBUNGO MAKUBURI SCHOOL, DAR ES SALAAM - TANZANIA**

