



## VIA PROGRAMME in BRAZIL

### Road Safety in BRAZIL

In Brazil, the situation regarding young drivers and traffic risk indicators is concerning. According to data from the Brazilian Association of Traffic Medicine (ABRAMET), young people aged 18 to 24 represent a significant portion of traffic accident victims, with around 40% of fatal crashes involving this age group. Factors like alcohol consumption, insufficient seat belt usage, and lack of proper driver education contribute to this alarming statistic.

### TotalEnergies Brasil

Brazil is a strategic country for TotalEnergies' growth and our ambition to be one of the protagonists of the global energy transition. We have been operating in the country for almost 50 years, currently in the exploration and production, gas, renewable energy, lubricants, chemicals and distribution segments. Our team comprises more than 3,500 professionals.

<https://totalenergies.com.br/sobre-nos/totalenergies-no-brasil>

### Junior Achievement Brasil

Since 1919, the organization has disseminated entrepreneurial education through the “learning-by-doing” method. Each year, the JA Worldwide network impacts more than 10 million young people around the world with the aim of encouraging the development of personal and professional skills.

<https://jabrasil.org.br/>

## VIA deployment

The VIA project in Brazil in 2023 benefited more than 4,000 students in three states: Espírito Santo, Rio de Janeiro and São Paulo. From August to November, more than 20 schools were served in seven different cities.

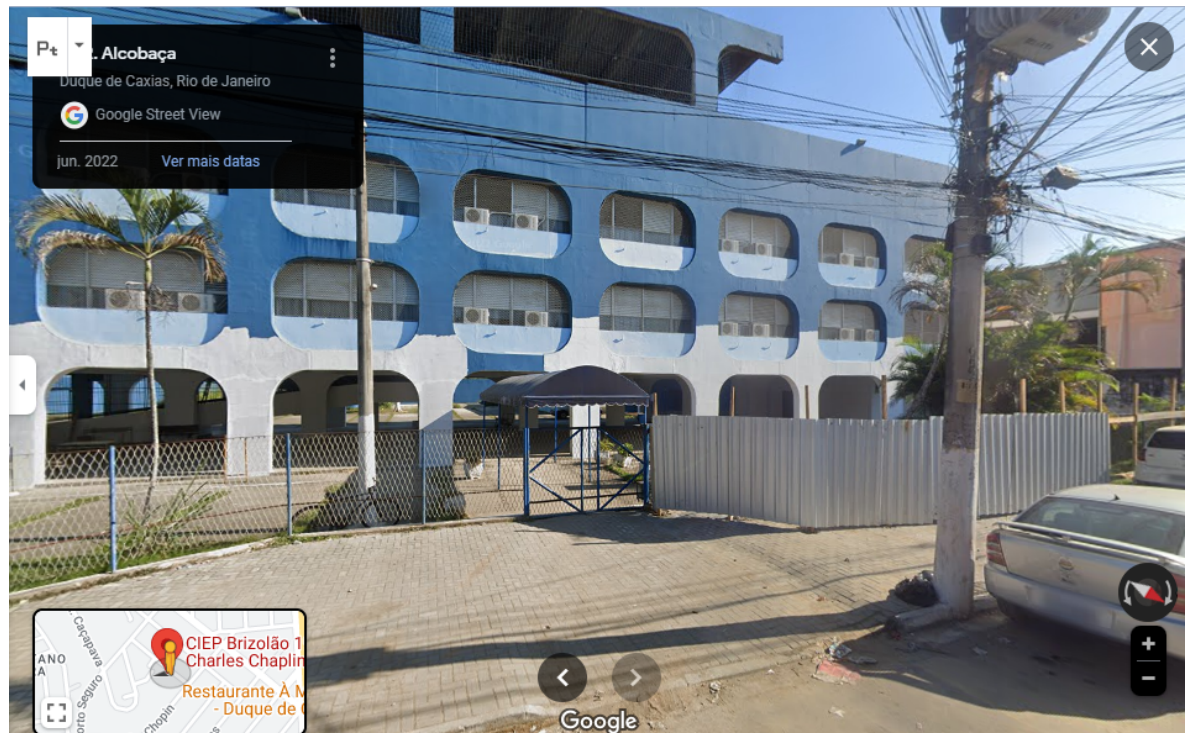
**OUR INSTITUTIONAL VIDEO:** [click here](#). The password is: big

## VIA SAFE MOBILITY AMBASSADORS

### THE SCHOOL:

CIEP Brizolão 199 Charles Chaplin. Public school located in Duque de Caxias city.

Google Maps: <https://maps.app.goo.gl/8SbVmZ4uhGBEPRZr7>





### **THE GROUP OF VIA AMBASSADORS:**

Students: Lara Maia, Marcos Paulo e Matheus Amorim.

Teacher: Rosângela, Pedagogical coordinator.

### **EXISTING RISKS:**

*“One of the things that makes our return very difficult is acts of violence, such as shootings, buses being burned, trains, and that sort of thing. Many students need the bus to get to school, but end up getting stuck at school because of this violence.”*

### **THEIR RECOMMENDATIONS TO IMPROVE SAFE MOBILITY AROUND THEIR SCHOOL:**

- Exclusive buses for schools in high-risk areas
- Buses with seat belts and speed control
- Improving the support system
- Training for drivers on how to deal with students
- Special training for rainy days
- Improve signage around the school

**THEIR VIDEO:** [click here](#)



# THEIR PREVENTION POSTER



## MAIS ACESSIBILIDADE DENTRO E FORA DA ESCOLA



CIEP BRIZOLÃO 199 CHARLES CHAPLIN, DUQUE DE CAXIAS - BRASIL

