



VIA in Libya

Road Safety in Libya

Libya addresses the pressing issue of traffic accidents, which have resulted in alarming statistics, including 4,131 accidents and 1,761 deaths in 2021 alone. The project aims to combat this crisis by focusing on comprehensive solutions, highlighting the causes such as excessive speed, driver incompetence, and inadequate transportation means. It emphasizes proactive measures, especially targeting distracted driving and mobile phone usage, often neglected due to a lack of law enforcement and safety protocols. The project's significance lies in its approach to raising awareness and promoting safe road behavior to mitigate the devastating impact of traffic accidents in Libyan society.

TotalEnergies Libya

TotalEnergies has been present in Libya since 1954. The affiliate is engaged in several CSR and social engagement projects.

<https://totalenergies.com/libya>

The partnering NGO Moomken Organization for Awareness and Media

Moomken Organization was established in 2013 to show youth's ability to make anything possible, and after becoming a leading Libyan organization we've proven that right, working on various projects in the democratic, educational, humanitarian and social fields to amplify voices and vision of Libyan youth to the rest of society. Our work includes a wide range of themes, topics and techniques, including peacebuilding programs like Moomken's Communication Committee Between Municipalities project, civil society strengthening, awareness media campaigns, a Democracy Digital Resource Center, entrepreneurship building, advocacy, research, data collection and third-party monitoring and evaluation

Link [Moomken Organization – For Media And Awareness](#)

VIA deployment

The VIA programme for safe mobility for all young people in Tripoli, Libya, is funded by TotalEnergies and implemented by Moomken Organization for Awareness and Media in partnership with the National Oil Corporation and the Ministry of Education

Its mission is to encourage and train young people to become ambassadors of safe mobility so they can be safer on their way to school ... and beyond. Its main focus is to improve the safety of young pedestrians on their way to school. aimed to promote traffic safety awareness among children. The program covered six municipalities and faced challenges in some areas due to communication issues and unexplained delays. Despite the challenges, the team successfully engaged with 41 schools, involving 35 trained instructors. Students received drawing supplies, breakfast meals, and training on safe road behavior, resulting in positive responses from both students and school administrations. The program effectively achieved its goals, enhancing traffic safety awareness and contributing to safer road behavior in Tripoli.

MAIN RESULTS :The campaign started on the 3/18/2023 was implemented in 41 schools, reaching 2,054 students.

VIA SAFE MOBILITY AMBASSADORS

THE SCHOOL: Maimuna bint al-Harith School High school (Public school)

Link: <https://maps.app.goo.gl/J7RWnYQGL7NxzcQR8>

THE GROUP OF VIA AMBASSADORS :

- Maram Ali Nagi
- Abeer Salah Ben Othman
- Rizan Aqbat Al-Ghashir
- Amal Jumaa Bo Khushaim
- Amani Sulaiman Al-faqih

Teacher's Name

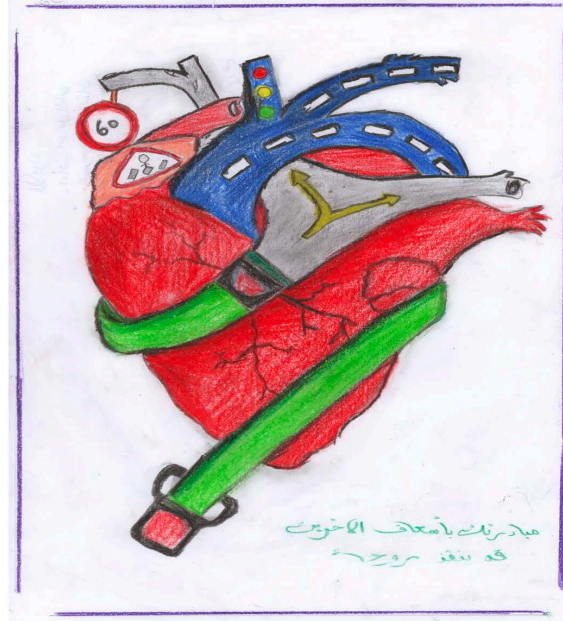
- Ghaithiya Ali ibn Ibrahim

THEIR RECOMMENDATIONS TO IMPROVE SAFE MOBILITY AROUND THEIR SCHOOL:



To safeguard the well-being of students during their school commute, drivers are urged to avoid distractions, ensuring uninterrupted focus while driving. This entails adhering to designated speed limits, refraining from overtaking other vehicles, and, above all, strict compliance with traffic regulations. It is imperative to install clear signage and traffic instructions, including legal speed limits and warning signs indicating the proximity of a school. Drivers must diligently adhere to these guidelines to guarantee the safety of all.

THEIR PREVENTION POSTER



MAIMUNA BINT AL-HARITH SCHOOL, TRIPOLI - LIBYA

