



SAFE MOBILITY FOR ALL YOUNG PEOPLE

The VIA programme in MALAYSIA

Road Safety in Malaysia

Road fatality is one of the main causes of deaths in Malaysia. Over the past decade, an average of 6,540 people died due to road crashes every year. For 2020, road casualty was also the main cause of deaths among children and young adults. Within the last 10 years, deaths involving motorcycles have recorded the highest number, car users and pedestrians are the second and third most at-risk groups, with 20% and 6% of total deaths respectively in 2019. From age group perspective, children and youth (0-30 years of age) have shown the highest death risk with 50% of the total death count.

TotalEnergies in Malaysia

We are a responsible multi-energy company that provides Low carbon energy & mobility solutions TotalEnergies Marketing Malaysia started the first exploration from 1970 and Marketing & Services entered the Malaysian market in 1985 through its ELF brand. With decades of various business developments, TotalEnergies has consolidated its position by offering a wide range of broad energy products and services—lubricants products, solar, EV charging points and industrial solutions to support customers in their mobility and help them reduce their carbon footprint.

The partnering NGO

Arus is a social enterprise working towards making learning relevant again through multidisciplinary approaches. Arus' goal is to inspire students to become lifelong learners and continuously explore and pursue their passion, creativity, and innovation. Arus's programmes cover design thinking, project management, presentation, programming and coding skills to train students to be critical thinkers and problem solvers. Most recent programmes from Arus include Fun(d) for Life, Media Education for All, Global Citizenship Education Projects and various Tech and STEM learning programmes.

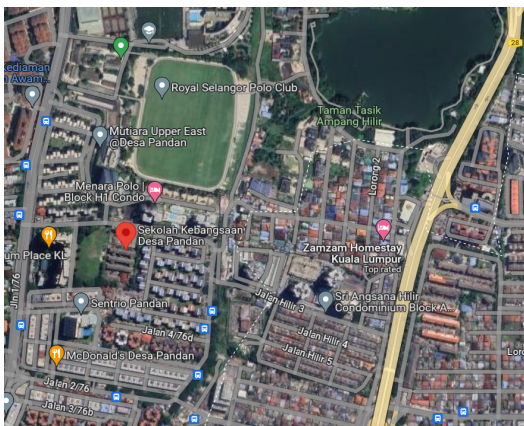
VIA deployment IN MALAYSIA

In 2023, the VIA Programme was implemented by ARUS in a national level roll out across all 16 states in Malaysia. A new approach in terms of students learning has also been implemented through asynchronous web based learning in which the key content in VIA manual has been adapted to a complete module based lesson plan, completed with quizzes for understanding check and a simple guided project at the end for student to conduct a mobility survey at school as well as learn to perform mobility risk analysis and identify mitigation measures. Young people friendly Interactive exercises and role playing walking stories themed safe mobility questions are also used to enable a more engaging learning experience for the students.

185 teachers from 137 schools trained and a total 2420 students from 68 schools from every state in Malaysia (covering both rural and urban schools) participated in the program. A total of 93 posters were submitted and 16 posters were selected as the finalists for national level competition. On top of that, VIA Safe Mobility for All Young People have also earned a place on the Malaysia public schools digital learning platform in which it can continue to impact more students after the creative competition is concluded. Additional more in depth training was also provided to all 16 finalists plus 4 more chosen schools (as model schools) to bolster the VIA ambassador impact at schools.

The winning school

School's Name : Sekolah Kebangsaan Desa Pandan (National Primary School Desa Pandan)



About the school : Sekolah Kebangsaan Desa Pandan is a Sekolah Kebangsaan located at Jalan 4/76, Desa Pandan, Kuala Lumpur, Malaysia. The school has 1116 students.

Name of the VIA Ambassadors: HAFIY UWAIS BIN HAFIZI AIDI, HARITS UMAIR BIN HAFIZI AIDI, NUR ANIS AZALIESYA BINTI MOHD AZAHARI, NUR ANIS AZALIEYA BINTI MOHD AZAHARI, NUR QASEH QAISARAH BINTI ZULHAM

Teacher in charge: SYAZA YASMIN BINTI ISMAIL.

About the school's location

The school is located in an urban area in the federal territory of Kuala Lumpur (the capital and most densely populated area in Malaysia) and also within a residential area. The basic infrastructure is available such as speed bump, traffic light in front of the school as well as dedicated area for school bus/cars to drop off and pick up students.

However, further away from the main entrance of the schools, the infrastructure becomes sparser. And in Malaysia, there are many motorcycles on the road in addition to the close proximity to the residential area (condominiums and apartments) where the peak hour traffic can be significant.

One of the risks is distraction while walking and not paying enough attention to the surroundings, assuming the infrastructure is able to safeguard them. That is the key theme in the prevention poster of calling students to be extra cautious especially when crossing the road.

The VIA ambassadors are embarking on the journey to have a weekly safe mobility campaign in the school where they plan to have videos, talks to raise awareness among the school/community and also turning the poster into a flyer to be used as a visual tool to impart their safety message to the public.

